

## AGRI-ENTERPRISE MANAGEMENT

**UNIT CODE:** AGR/CU/AP/CR/04/6/A

### Relationship to Occupational Standards

This unit addresses the Unit of Competency: Manage Agri-Enterprise.

**Duration of Unit:** 320 hours

### Unit Description

This unit specifies the competencies required to manage an agri-enterprise. It involves preparing to manage agri-enterprise, managing the agri-enterprise, evaluating management of agri-enterprise and completing management of agri enterprise.

### Summary of Learning Outcomes

1. Prepare to manage agri-enterprise
2. Manage the agri-enterprise
3. Evaluate management of agri-enterprise
4. Complete management of agri enterprise

### Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Prepare to manage agri-enterprise	<ul style="list-style-type: none"><li>• Policy and procedure</li><li>• Management strategies</li><li>• Basic business planning</li><li>• Resource mobilization and management</li><li>• Budgeting</li></ul>	<ul style="list-style-type: none"><li>• Written tests</li><li>• Oral questions</li><li>• Third party report</li></ul>
2. Manage the agri-enterprise	<ul style="list-style-type: none"><li>• Project cycle management</li><li>• Human resource management</li><li>• Basic financial management</li><li>• Risk management</li><li>• Record keeping</li><li>• Marketing</li><li>• Customer care</li><li>• Innovation</li></ul>	<ul style="list-style-type: none"><li>• Written tests</li><li>• Oral questions</li><li>• Third party report</li></ul>

3. Evaluate management of agri-enterprise	<ul style="list-style-type: none"> <li>• Monitoring and Evaluation</li> <li>• Product improvement</li> </ul>	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Third party report</li> </ul>
4. Complete management of agri enterprise	<ul style="list-style-type: none"> <li>• Report writing and documentation</li> </ul>	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Interviewing</li> </ul>

### **Suggested Methods of instruction**

- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play

### **Recommended Resources**

- Business plan
- Budgeting
- Reporting
- Accounting software
- Ledger book
- Cash book

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