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1906/101
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FUNDAMENTALS OF MANAGEMENT
AND ENVIRONMENT
July 2017
Time: 3 hours



#### THE KENYA NATIONAL EXAMINATIONS COUNCIL

# BUSINESS EDUCATION SINGLE AND GROUP CERTIFICATE EXAMINATIONS STAGE II

## CRAFT CERTIFICATE IN BUSINESS MANAGEMENT CRAFT CERTIFICATE IN PROJECT MANAGEMENT CRAFT CERTIFICATE IN HUMAN RESOURCE MANAGEMENT MODULE I

FUNDAMENTALS OF MANAGEMENT AND ENVIRONMENT

#### 3 hours

#### INSTRUCTIONS TO CANDIDATES

This paper consists of TWO sections; A and B.
Answer ALL questions in section A.
Answer any FOUR questions from section B.
Maximum marks for each question are as indicated.
Write your answers in the answer booklet provided.
Candidates should answer the questions in English.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

# SECTION A: (32 marks)

### Answer ALL questions in this section.

1.	List three styles of leadership that may be used in an organization.		(3 marks)
2.	Give <b>four</b> reasons why office documents need to be properly stored.		
3.	State <b>three</b> ways in which an organization may demonstrate its corporate social responsibility to the community within which it operates. (3 mark		
4.	List three control techniques that may be used in an organization.		
5.	State three types of plans that are based on their use.		
6.	Outline three benefits of using committees in decision making in an organization.		
7.	Give <b>four</b> reasons that have made the use of E-mail communication popular in most organizations.		
8.	State three levels of management that may be found in an organization.		(3 marks)
9.	State three circumstances under which an employee may be dismissed from an organization.  (3 marks		
10.	Outline three advantages of the staff organization structure.		(3 marks)
		SECTION B: (68 marks)	
		Answer any FOUR questions from this section.	
11.	(a)	Outline six benefits that an organization may get from the use of manuals in i operations.	ts (9 matks)
	(b)	Give <b>four</b> reasons that an organization may have for recruiting employees from internal sources.	om (8 marks)
12.	(a)	Outline six qualities that an efficient office supervisor should possess.	(9 marks)
	(b)	Outline four functions that an office plays in an organization.	(8 marks)

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13. (a) Explain six limitations of using budgeting as a tool of control in an organization. (9 marks) Highlight four ways in which an organization may comply with acceptable business (b) ethics. (8 marks) 14. (a) Give six reasons that make planning an important activity in an organization. (9 marks) (b) Explain four features of organizing as a function of management. (8 marks) Outline six external factors that may affect the operations of a business firm. 15. (a) (9 marks) (b) There are certain unique characteristics of management. Explain four such characteristics. (8 marks)

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