

1918/101  
1919/101  
FUNDAMENTALS OF TOURISM  
July 2022  
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL

CRAFT CERTIFICATE IN TOUR GUIDING OPERATIONS  
CRAFT CERTIFICATE IN TOUR GUIDING AND  
TRAVEL OPERATIONS

MODULE I

FUNDAMENTALS OF TOURISM

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of TWO sections; A and B.*

*Answer ALL the questions in section A and any FOUR questions from section B.*

*Write your answers in the answer booklet provided.*

*Candidates should answer the questions in English.*

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

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### SECTION A (32 marks)

Answer ALL questions from this section.

1. Give **three** water sport activities that can be undertaken by tourists in Lake Victoria. (3 marks)  
*✓ Boat riding*  
*✓ Canoeing*  
*✓ Surfing*
2. State **three** reasons that made people to travel during the Greek period. (3 marks)
3. Name **three** documents that must be acquired for tourists undertaking international travel. (3 marks)
4. List **three** types of man-made tourist attractions found in the Coastal tourist circuit of Kenya. (3 marks)
5. State **three** cultural aspects that attract tourists to the Bomas of Kenya. (3 marks)  
*Art & culture*
6. Give **three** types of cases that may be handled under the customary law in Kenya. (3 marks)
7. State **three** negative social activities that are associated with tourism in Kenya. (3 marks)
8. List **four** types of courts that administer justice in Kenya. (4 marks)  
*subordinate courts*
9. Name **four** types of rooms that can be found in a hotel. (4 marks)
10. State **three** characteristics of budget tourists. (3 marks)

### SECTION B (68 marks)

Answer any **FOUR** questions from this section.

11. (a) Explain **six** factors that make international tourists to visit Kenya for holidays. (9 marks)
- (b) Explain **four** challenges that were faced by travellers visiting the interior of Kenya during the pre-colonial period. (8 marks)
12. (a) Describe **four** support services that enhance tour experience among visitors in a destination. (8 marks)
- (b) Explain **six** advantages of using information communication technology in tourism operations. (9 marks)  
*✓ political stability*  
*✓ accommodation*  
*✓ Good transport network*

13. (a) Eco-tourism Kenya encourages sustainable tourism in the country. Explain six ways in which the organisation plays this role. (9 marks)
- (b) Describe four types of pollution that occur as a result of tourism activities in a destination. (8 marks)
14. (a) Explain four sources from which the Kenyan laws are obtained. (8 marks)
- (b) Explain six contributions that are made by the tourism industry to the Kenyan economy. (9 marks)
15. (a) Explain six advantages of choosing an independent tour package for a holiday. (9 marks)
- (b) Explain four ways in which tourism promotes the cultures of Kenyan communities. (8 marks)

✓ sports  
✓ culture of  
✓ eco-tourism  
✓ Beach

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