

1918/101
1919/101
FUNDAMENTALS OF TOURISM
November 2022
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL
CRAFT CERTIFICATE IN TOUR GUIDING OPERATIONS
CRAFT CERTIFICATE IN TOUR GUIDING AND
TRAVEL OPERATIONS

MODULE I

FUNDAMENTALS OF TOURISM

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of TWO sections; A and B.
Answer ALL the questions in section A and any FOUR questions from section B in the
answer booklet provided.
Maximum marks for each question are as indicated.
Candidates should answer the questions in English.*

This paper consists of 3 printed pages.

**Candidates should check the question paper to ascertain that
all the pages are printed as indicated and that no questions are missing.**

SECTION A (32 marks)

Answer ALL questions from this section.

1. List **three** ways hotels use to conserve water. (3 marks)
2. Name **three** means of transport that were used by people to move from place to place during the Greek period. (3 marks)
3. State **three** reasons that make people living in urban areas to travel to rural areas. (3 marks)
4. Name **three** types of accommodation establishments that may be available at wildlife conservation areas in Kenya. (3 marks)
5. List **three** categories of conservation areas that are managed by the Kenya Wildlife Service. (3 marks)
6. State **four** forms of pollution caused by tourism operations in a destination. (4 marks)
7. Give **four** sources of law in Kenya. (4 marks)
8. List **four** services provided to passengers on board a cruise ship. (4 marks)
9. State **two** activities that a tourist can undertake at the Bomas of Kenya. (2 marks)
10. Name **three** types of rooms that may be occupied by guests in a hotel. (3 marks)
Double
Twin

SECTION B (68 marks)

Answer any FOUR questions from this section.

11. (a) Explain **six** reasons that may make people visit a destination. (9 marks)
- (b) Explain **four** ways in which air transport supports the tourism industry. (8 marks)
12. (a) Explain **six** factors that led to the collapse of East Africa Travel and Tourism Association in 1965. (9 marks)
- (b) Outline **four** benefits of using information communication technology in a hotel. (8 marks)
13. (a) Outline **four** factors that motivate youths to travel for leisure. (8 marks)
- (b) Explain **six** roles that are played by Eco-tourism Kenya. (9 marks)

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14. (a) Explain **six** reasons why tourists use animal transport in Kenya. (9 marks)
- (b) Outline **four** challenges faced by Kenya Tourism Board. (8 marks)
15. (a) Explain **six** advantages a tourist will get from planning his own tour. (9 marks)
- (b) Outline **four** items that are included in an accommodation contract. (8 marks)

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