

1. (a) Ecotourism has gained tremendously in importance in the recent past in Kenya. Describe **five** stakeholders whose participation is necessary for the sustainability of this form of tourism in a destination. (10 marks)
- (b) Explain **five** environmental factors that should be considered by a manager of a tourism enterprise when computing the tourist carrying capacity of a destination. (10 marks)
2. (a) As a tour planner you are requested to brief clients on the characteristics of a good ecotour. Explain **five** points that you should include in your brief. (10 marks)
- (b) A certain county government intends to initiate an ecotourism project in one of its regions. Highlight **five** measures that should be taken to ensure that the project is sustainable. (10 marks)
3. (a) You have been requested to participate in capacity building and training of local community members of an upcoming ecotourism destination. Highlight **five** areas that should be of key importance in this exercise. (10 marks)
- (b) Explain **five** roles that a local community would be expected to play in the promotion of ecotourism in an area. (10 marks)
4. (a) Explain **five** ways in which tour operators enhance the sustainability of ecotourism in Kenya (10 marks)
- (b) Highlight **five** environmental benefits that may accrue to a region that embraces ecotourism (10 marks)
5. (a) Highlight **five** principles that should guide the development of an ecotourism product in an area. (10 marks)
- (b) It has been noted that there is high tendency of collapsing of externally funded community based ecotourism projects in a particular destination. Highlight how such tendency may be reversed. (10 marks)
6. (a) The biodiversity in an ecosystem is an important component that should be considered in the development of an ecotourism project in an area. Explain **four** functions of such biodiversity. (8 marks)
- (b) Environmental conservation is one of the important guidelines in the ecorating process of ecotourism establishments in Kenya. Highlight **six** areas that are considered under this guideline. (12 marks)
7. (a) The ecotourism development in a region may have certain economic costs. Explain **five** such costs. (10 marks)
- (b) Highlight **five** aspects of an environmental impact study that may be considered in the implementation of ecotourism in a destination. (10 marks)