1. (a) Explain **five** potential benefits that tour operators may get from Agro-tourism
        development in a destination.   (10 marks)

    (b) Highlight **five** threats to biodiversity resources in Kenya.   (10 marks)

2. (a) Wildlife protected areas remain one of the leading tourism attractions in Kenya.
        Highlight **five** challenges facing such areas.   (10 marks)

    (b) Explain **five** negative impacts to the local community as a result of mismanagement
        of a touristic destination.   (10 marks)

3. (a) Eco-schooling programmes play an important role in tourism destinations. Explain
        five ways in which such programmes may bring awareness to the local communities.
                                                                          (10 marks)

    (b) Tourism activities in a destination may create serious threats to wildlife. Highlight
        five such threats.   (10 marks)

4. (a) Desert animals are adopted to harsh climatic conditions. Explain **five** adoptions of
        camels to life in arid area.   (10 marks)

    (b) The success of community groups in ecotourism projects largely depends on the level
        of their empowerment. Explain **five** ways that such groups may be empowered.
                                                                          (10 marks)

5. (a) The management of Kimo ranch intend to involve the local community in its
        ecotourism projects. Highlight **five** reasons for such involvement. (10 marks)

    (b) Explain **five** reasons why the government of Kenya has invested a lot of resources
        in the conservation of wetlands.   (10 marks)

6. (a) A conservation organisation has contracted you to give a group of tour guides students
        a lecture on ecology. Highlight **five** branches of ecology that you will include in
        your presentation.   (10 marks)

    (b) Explain **five** differences between **mass tourism** and **ecotourism**.   (10 marks)

7. (a) Many accommodation facilities are now adopting the concept of ecology. Highlight
        the importance of embracing such a concept.   (10 marks)

    (b) Explain **five** roles of the local community in ecotourism project development.
                                                                          (10 marks)

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