

2912/304
2918/304
ECOTOURISM
July 2022
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL
DIPLOMA IN TOURISM MANAGEMENT
DIPLOMA IN TOUR GUIDING MANAGEMENT

MODULE III

ECOTOURISM

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of SEVEN questions.
Answer any FIVE questions in the answer booklet provided.
All questions carry equal marks.
Candidates should answer the questions in English.*

This paper consists of 2 printed pages.

Candidates should check the question paper to ascertain that both pages are printed as indicated and that no questions are missing.

1. (a) Explain five social benefits that accrue to a community from establishing a wildlife conservancy. (10 marks)
- (b) Explain five measures that an investor should take when developing an eco-lodge in order to meet the environmental standards. (10 marks)
2. (a) Explain five reasons that may cause conflicts, between local communities and wildlife around parks and reserves in Kenya. (10 marks)
- (b) Explain five responsibilities of an eco-tourist in a destination. (10 marks)
3. (a) Outline five principles of ecotourism. (10 marks)
- (b) One of the objectives of community based conservancies is to generate income for the community. Outline five ways in which such income is generated. (10 marks)
4. (a) Explain five reasons that would make an accommodation facility to request for eco-rating certification. (10 marks)
- (b) Homestay accommodation facilities are considered as part of ecotourism. Explain five reasons why this is the case. (10 marks)
5. (a) Explain five ways in which investors in the accommodation sector could make ecotourism unsustainable in a destination. (10 marks)
- (b) Outline five measures that a tour firm can take to ensure that tourist vehicles comply with eco-friendly practices. (10 marks)
6. (a) Describe four types of eco-tourists that visit destinations for holidays. (8 marks)
- (b) Describe six types of fences that can be used in wildlife protected areas to prevent conflicts between the community and wildlife. (12 marks)
7. (a) Outline five strategies that may be used to reduce the negative impact of tourism on the Maasai Mara National reserve. (10 marks)
- (b) Outline five activities that may be undertaken by Agro-tourists in a destination, (10 marks)

THIS IS THE LAST PRINTED PAGE.