

**092305T4SWC**

**SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 5**

**COD/OS/CR/03/5/A**

**CARRY OUT ADVOCACY AND LOBBYING ACTIVITIES**

**March /April 2023**



**THE KENYA NATIONAL EXAMINATIONS COUNCIL**

**CANDIDATE'S WRITTEN ASSESSMENT**

**Time: 3 hours**

**INSTRUCTIONS TO CANDIDATES**

*Maximum marks for each question are indicated in brackets ( ).*

*This paper consists of **THREE** sections: A, B and C.*

*Answer questions as per instructions in each section.*

*You are provided with a separate answer booklet.*

**This paper consists of SEVEN (7) printed pages.**

**Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.**

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**SECTION A: [20 MARKS]**

*Attempt all the questions in this section. Each question carries one (1) mark.*

*Write the correct answer in the answer booklet provided.*

1. What is the meaning of a work plan?
  - A. A written document showing how a person would intend to accomplish tasks.
  - B. A plan for creating awareness in the community.
  - C. A programme aimed at educating the community.
  - D. A set of activities carried out by community members.
2. Which of the following best defines gender mainstreaming?
  - A. A strategy for realizing gender equality.
  - B. Written document containing rules and regulations governing behaviour of people.
  - C. The study of social services and the welfare state.
  - D. A policy for people with social issues.
3. Which of the following is not a stakeholder for advocacy activity?
  - A. Onlookers
  - B. Communities
  - C. The media
  - D. The NGOs
4. Which of the following is the best definition of resources?
  - A. Anything that can sustain the community members.
  - B. Policies needed by the community to address a problem.
  - C. Minerals.
  - D. Wealth used to improve living standards.
5. What is a budget?
  - A. A plan of how resources are distributed.
  - B. Provision of employment opportunities to the community.
  - C. Creation of resources to the community.
  - D. The sum of finances allocated for a particular purpose.
6. The following are documentation tools used when carrying out advocacy. Which one is not?
  - A. Newsletters
  - B. Public events

- C. Advertising campaigns
  - D. Interviews
7. The following are benefits of a work plan. Which one is not?
- A. It serves as a motivation.
  - B. It is a sure way of success.
  - C. It helps control project costs.
  - D. It makes communication more effective.
8. Which one of the following does not describe advocacy objectives?
- A. Specific
  - B. Reasonable
  - C. Measurable
  - D. Attainable
9. Which of the following best defines a budget in advocacy?
- A. The estimation of the community population and the determination of the resources to be allocated.
  - B. The study of the economic level of the community.
  - C. A tool to influence the size and distribution of government plan for harm reduction.
  - D. The study of economic activities of a community.
10. After obtaining the data from the community, the change agent analyses it. Which one of the following is the most effective tool for documentation analysis?
- A. SPSS
  - B. Microsoft Word
  - C. Charts and diagrams
  - D. Excel spreadsheets
11. What do you understand by the term advocacy partnership?
- A. Individuals or groups that generally live in a geographically circumscribed area.
  - B. The total number of community members who are affected by advocacy issues.
  - C. A group of people coming together to achieve a common goal in this case advocacy issue.
  - D. People coming together to help improve each other's living standard.
12. Which one of the following is not a characteristic of a good questionnaire as an assessment tool of advocacy issues?

- A. Simple language use
  - B. Questions flowing in a logical manner
  - C. Indirect questions
  - D. Direct questions
13. Which one of the following is not a process of gender mainstreaming?
- A. Gender analysis
  - B. Gender awareness
  - C. Devise remedial interventions
  - D. Allocation of funds towards gender issues
14. What do you understand by the term Assessment Team?
- A. An exercise of evaluating a teams, strengths and weakness
  - B. A group of people evaluating a certain thing
  - C. Classification of a team based on its worth
  - D. Refers to a team coordinator, experts and local leaders
15. Which one of the following is the first step in advocacy document analysis?
- A. Evaluating requests.
  - B. Evaluate alternative strategies.
  - C. Monitoring.
  - D. Identification of the problem.
16. What do you understand by the term advocacy document?
- A. A document used to summarize an issue, specific stances and recommendations on how to fix an existing policy.
  - B. A research-based document containing issues that an area experience.
  - C. A report compiled after an advocacy exercise.
  - D. A book that contains advocacy activities.
17. What is the meaning of project boundaries?
- A. It defines the only people affected by an issue in which a project is to address.
  - B. It defines what's included in the project scope and what's excluded.
  - C. Are objectives that a project tends to achieve.
  - D. A place where other advocacy partners are located.
18. Which one of the following is not a component of report for advocacy?

- A. Introduction
- B. Discussion
- C. Methodology
- D. Conclusion

19. Which one of the following best describes the meaning of timeframe as used in advocacy?

- A. The amount of time which an activity ought to be completed versus the actual time it has taken.
- B. The difference in time in which an activity starts and end.
- C. A specified period in which something occurs or is planned to take place.
- D. The deadline set aside for an activity.

20. Which one of the following best defines advocacy?

- A. An attempt of an individual or a group to bring about change by influencing the powerful for the benefit of the weak.
- B. Strengthening the economic base of the poor in the community.
- C. Capacity building the disadvantaged and the poor in the community.
- D. Luring people to take sides with you.

### SECTION B: [40 MARKS]

*Answer all the questions in this section.*

21. In identification of advocacy problems in a community, the change agents must obtain information concerning the community. List **four** assessment tools that they will use to obtain the information.

(4 marks)

22. State **five** procedures of carrying out documentation analysis of advocacy issues. (5 marks)

23 a) As a supervisor in a non-governmental organisation, list the steps in preparing a work plan.

(5 marks)

b) State **four** components of a work plan.

(4 marks)

24 a) For an effective advocacy and lobbying activities, resources are needed. Identify **five** resources needed. (5 marks)

- b) Outline the procedure for carrying out advocacy for social change. (5 marks)
- 25 a) Define the term local leadership when carrying out advocacy? (2 marks)
- b) State **five** challenges of advocacy partnerships. (5 marks)
- 26 a) You're conducting research about problems affecting the community and you decide to use a questionnaire to collect data. Outline **four** challenges you may face using this tool. (4 marks)
- b) Define the term Disability Mainstreaming. (1 mark)

### SECTION C: 40 [MARKS]

*Answer any TWO questions from this section.*

- 27 a). You have been appointed as a member of Gender Mainstreaming Club in your school. Explain why Gender Mainstreaming is important. (10 marks)
- b) Explain **five** strategies that can be adopted to support gender mainstreaming in an organization. (10 marks)
- 28 a). Advocacy partnership is a situation whereby many people pool together to achieve a common goal. Explain **five** benefits of partnership in advocacy. (10 marks)
- b) Describe **five** strategies of formulating advocacy partnerships. (10 marks)
- 29 a) Advocacy partners are those individuals who come together to challenge or support a given advocacy issue. Discuss the elements of advocacy. (10 marks)
- b) Explain **five** benefits of partnership in advocacy. (10 marks)

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